Being Bold: Capturing and managing the ideas of Western Power’s people to help the business think and work differently.
About Western Power

• Build, maintain & operate transmission and distribution assets: South West Interconnected Network (SWIN)
• 1.1+ million customers
• ~264,000 street lights
• ~237,800 solar PV installations*
• ~570 battery systems*

* As at 31/5/18

~102,000 km circuit wire
~861,000 poles & towers
17,047 GWh electricity transported

The SWIN
254,920 km²
What we do

Western Power

Power Generation

Retailer
Our workforce

• Approximately 2500 staff
• Geographically spread out
• Diversity of roles
The innovation challenge
## Our innovation journey

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**Focus:** Tools & Techniques, Processes, Training, and Innovation Metrics
The Hive

We embolden the business through helping it to **think clearly** and **differently** about what it does so that it’s not afraid to change or challenge anything.
In **Create**, we will ask the right questions based on strategic priorities, ideate and develop solutions that maximise value

In **Incubate**, we will test, learn and refine the value proposition, through prototyping

In **Activate**, we will accelerate and launch new solutions
Calling all ideas big or small! Make your mark!

Welcome to our ideas platform. It is a place to log all ideas to improve our working day – and our business - there is no such thing as a crazy idea!

View Ideas  Submit Idea
Ideas Platform – campaigns

Creative Engineering
What are your ideas for the next generation of asset management?

Western Power in 3D
How could you use a 3D model of our network to improve your day to day work or maximise and sustain our business?

Powering Your Life
As a customer, what about our grid and how it powers your life excites you?
Ideas platform – the process

**Ideas Platform Campaign Process**

DAY 1:
- Campaign planning meeting
- Campaign name
- Challenge Question

DAY 2:
- Campaign Check in

DAY 3:
- Campaign Check in
- Campaign Launch
- Email to all business from campaign owner

DAY 4:
- Provide idea summary to moderators meeting attendees
- Export from idea platform

DAY 5:
- 15 Minute Standup

DAY 6:
- Provide idea summaries to moderators

DAY 7:
- Moderator Meeting

DAY 8:
- Provide idea summaries to moderators

**Campaign Funnel**

- **ALL STAGES 34 IDEAS**
- **THE IDEA LOUNGE 33 IDEAS**
- **PLANNING 9 IDEAS**
- **CREATE 1 IDEA**
- **INCUBATE 9 IDEAS**
- **ACTIVATE 8 IDEAS**
- **IDEA CARPARK 9 IDEAS**
Ideas Platform – the numbers
High loads

High Loads department does not recover its costs and currently is running at an annual loss of around $300k per year. Stop line survey work once LiDAR program operational. Current spend around 1 million dollars a year on this work.

Who does this idea benefit? : Business

Business Unit : Asset Operations
Function : Network Operations
Location : Metro PRIVATE
The challenges we face:

• continuing to build engagement
• complementing our physical innovation program & conversion

We value your insights and are happy to be a part of the community
Brendon McAtee
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Change & Innovation

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