MAKING ALL VOICES COUNT

ENTERPRISE CASE STUDY

IDEASCALE

Making All Voices Count
Changing the World with Open Government

Making All Voices Count is a program working towards a world in which open, effective and participatory governance is the norm and not the exception. In 2013, Making All Voices Count launched the "Global Innovation Competition" which **challenged a global audience to design a solution that would improve governments' responsiveness and accountability to citizens.** The competition was unique in that anyone – from organization to average citizens - no matter where they were in the world was welcome to apply to win the **grand prize of £65,000.**

Each applicant was required to prove that they would implement the proven concept in a Making All Voices Count country. The top ideas included education budget trackers, focusing on the agenda for women and children, precision agriculture and much, much more.

Ideas were submitted in just a few weeks and public voting spanned a month and a half, which helped identify the top ideas that would compete for the grand prize:

- **30 semi-finalists were selected by the crowd from the original 196 proposals** and moved into the second round where applicants evaluated one another's ideas based on innovativeness, scalability, and potential impact.
- From there, the **ten finalists were invited to Global Innovation Week** in Kenya where the winner was announced.
- The grand prize winning project used **mobile reporting to improve the delivery of government services to those who need them most**. Through the use of their system, they were able to improve student attendance from 78% to 92%. Now they are enhancing the tool to apply it to healthcare, public utilities, and more.
- The other winning projects were a South African initiative that aimed to **increase civic engagement by rewarding positive actions** and an Indonesian project whose goal is to **reduce maternal mortality with SMS.**

"We used the IdeaScale platform to reach the best of the best and in the end get winners who can transform society through their ideas," said Daudi Were, Director of innovation, Making All Voices Count, "We were able to set up the competition within a short period of time and collect over 60,000 votes in the first round. The 30 semi-finalists also conducted a peer review exercise entirely within the platform.**"**

"It's important to have such competitions," said winner Imran Baloch, District Chief Executive from Parkistan and champion of the Bahawalpur Service Delivery Unit application, "because they give you an international platform to demonstrate your idea and then you can **learn across countries and learn across continents."**

Making All Voice Count is an annual, global competition that will continue to generate transformational proposals for a better world every year. Their vision is **a world in which every person can live in a society where they are motivated to engage with the elected leaders and where relationships with governments are built on a foundation of trust.** For more information visit makingallvoicescount.org.